

# SOITRON\*



# PART 1



## BASIC LOGOTYPE



# SOITRON<sup>\*</sup>

## Basic logotype

**Logotype:** The used font – MOVEMENT BOLD – has been optically adjusted. The letter 'R' has especially undergone a more significant change, as its leg has been lengthened. An asterisk is part of the logo. It expresses the idea that there is more to everything related to Soitron.

|   |                        |                     |             |
|---|------------------------|---------------------|-------------|
|  | CMYK 0 / 100 / 100 / 0 | RGB 237 / 28 / 36   | HEX #ed1c24 |
|  | CMYK 0 / 0 / 0 / 60    | RGB 128 / 130 / 133 | HEX #808285 |



# SOITRON<sup>\*</sup>

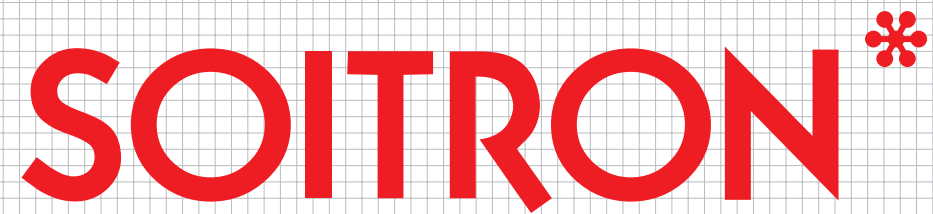
INSPIRE TO ASPIRE

## Logotype with a claim

Its usage is sporadic and depends on the logo space size of the particular design. If the logo width is less than 35 mm, the logo will be used without the claim.

**Claim:** Claim: The used font – MYRIAD PRO REGULAR – has been optically adjusted.

|   |                        |                     |             |
|---|------------------------|---------------------|-------------|
|  | CMYK 0 / 100 / 100 / 0 | RGB 237 / 28 / 36   | HEX #ed1c24 |
|  | CMYK 0 / 0 / 0 / 60    | RGB 128 / 130 / 133 | HEX #808285 |



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## Proportions

The logotype has a precisely defined ratio of the height, width, and distance between its components. It's important to follow the ratio.

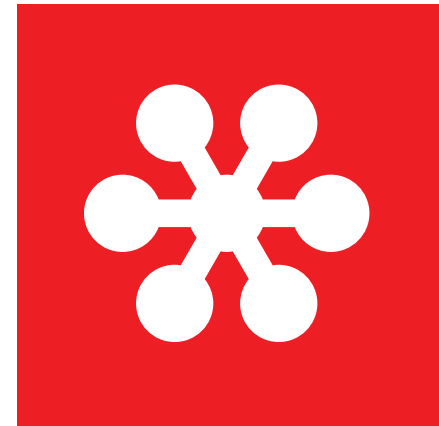
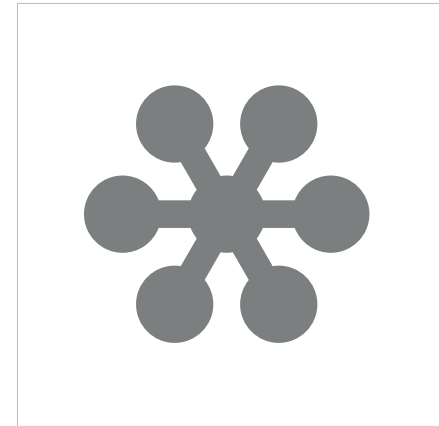
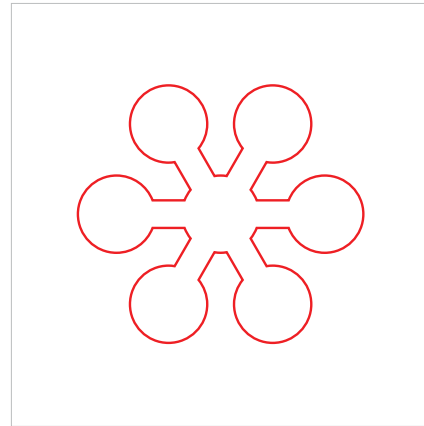
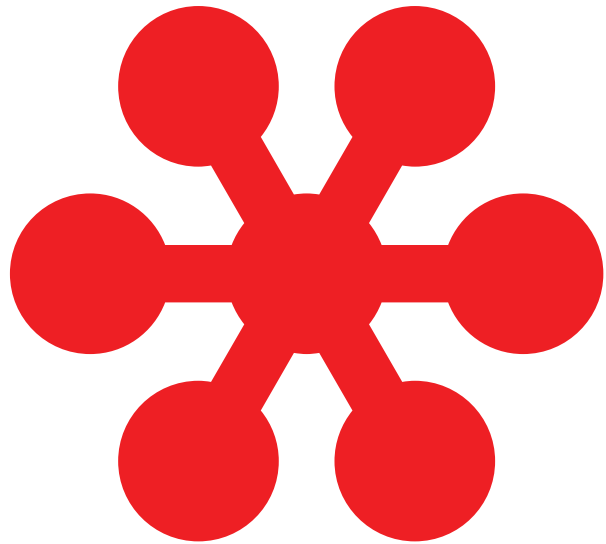


|   |  |   |  |
|---|--|---|--|
| 1 |  | 5 |  |
| 2 |  | 6 |  |
| 3 |  | 7 |  |
| 4 |  | 8 |  |

## Incorrect usage




Any edits of the logo are unacceptable! 1, 2, 3 - deformation; 4, 5 - tracking change; 6, 7 - font replacement; 8 - change of proportions/ratio



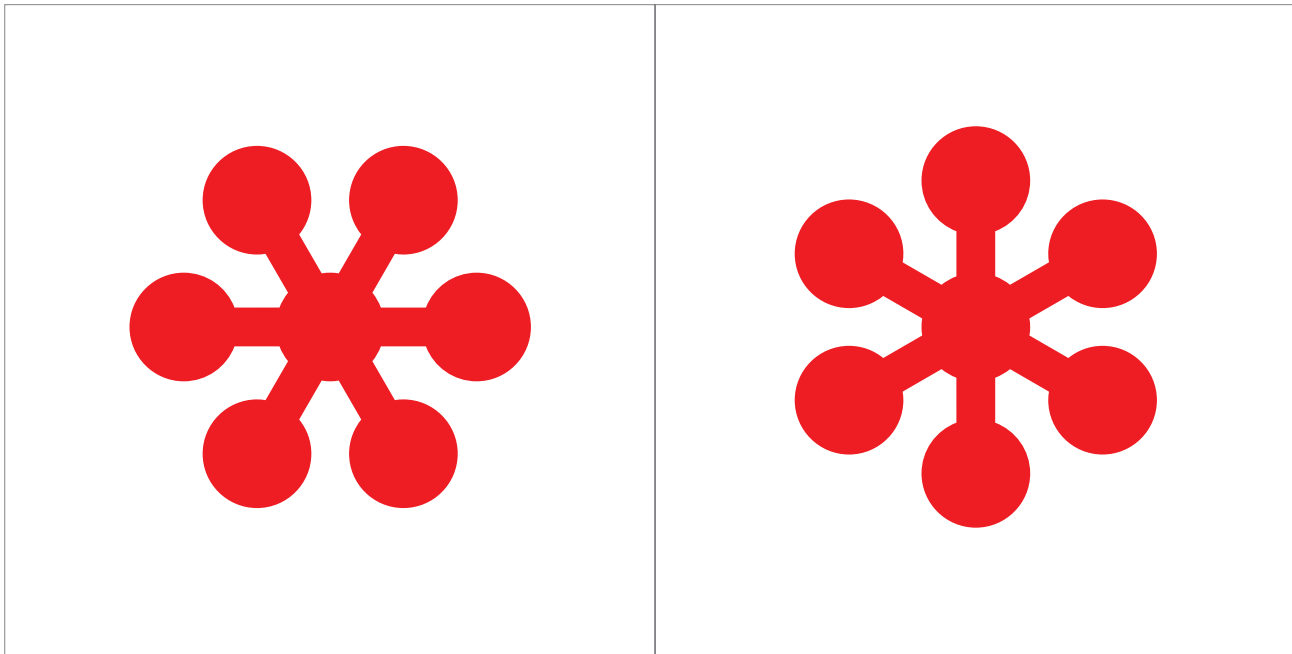


## Symbol in the logotype

Corporate sign (asterisk) usage is not restricted, however, it is recommended in corporate and complementary colours. It can be used cropped in any photo, but the range of usage possibilities is virtually infinite.

|   |                        |                     |             |
|---|------------------------|---------------------|-------------|
|  | CMYK 0 / 100 / 100 / 0 | RGB 237 / 28 / 36   | HEX #ed1c24 |
|  | CMYK 0 / 0 / 0 / 60    | RGB 128 / 130 / 133 | HEX #808285 |
|  | CMYK 0 / 0 / 0 / 0     | RGB 255 / 255 / 255 | HEX #FFFFFF |





## Correct and incorrect usage of the Symbol

The correct asterisk orientation within corporate materials is very important.











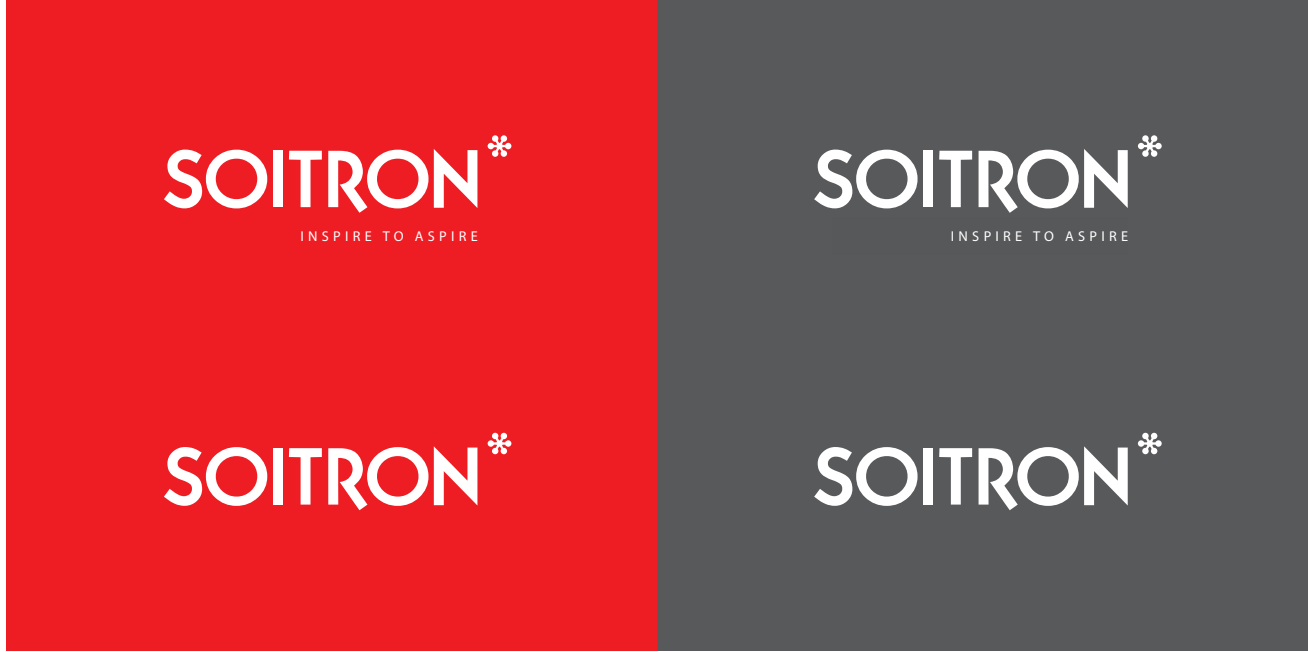
## Colour scheme

We always use the corporate colour scheme in all marketing communication formats (brochure covers, presentations, handouts, folders, etc.).

|   |                        |                     |             |
|---|------------------------|---------------------|-------------|
|  | CMYK 0 / 100 / 100 / 0 | RGB 237 / 28 / 36   | HEX #ed1c24 |
|  | CMYK 0 / 0 / 0 / 60    | RGB 128 / 130 / 133 | HEX #808285 |



If using the colourful logo is not possible, the black-and-white version of the logo must be used.

|   |                     |                     |             |
|---|---------------------|---------------------|-------------|
|  | CMYK 0 / 0 / 0 / 80 | RGB 88 / 89 / 91    | HEX #58595B |
|  | CMYK 0 / 0 / 0 / 60 | RGB 128 / 130 / 133 | HEX #808285 |





## Inverted colour scheme

If the layout requires the use of the inverted logo, we use the following colour scheme.

|   |                        |                     |              |
|---|------------------------|---------------------|--------------|
|  | CMYK 0 / 100 / 100 / 0 | RGB 237 / 28 / 36   | HEX #ed1c24  |
|  | CMYK 0 / 0 / 0 / 0     | RGB 255 / 255 / 255 | HEX ##FFFFFF |

In communications where it is not possible to use the inverted colourful logo, the black-and-white version must be used.

|   |                     |                     |             |
|---|---------------------|---------------------|-------------|
|  | CMYK 0 / 0 / 0 / 80 | RGB 88 / 89 / 91    | HEX #58595B |
|  | CMYK 0 / 0 / 0 / 0  | RGB 255 / 255 / 255 | HEX #FFFFFF |



|   |          |   |          |
|---|----------|---|----------|
| 1 | SOITRON* | 5 | SOITRON* |
| 2 | SOITRON* | 6 | SOITRON* |
| 3 | SOITRON* | 7 | SOITRON* |
| 4 | SOITRON* | 8 | SOITRON* |

## Incorrect colour usage

Any change in colours is unacceptable! 1, 2 - replacing the corporate logo colour for other, even complementary colours; 3, 4 - various colour highlights within the logo; 5, 6 - random replacement of corporate colours; 7, 8 - using a different base colour





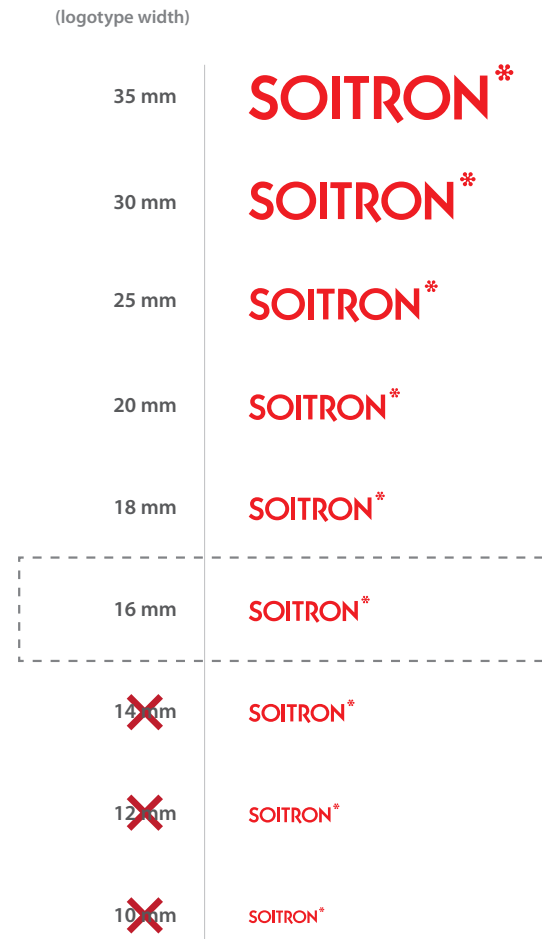
## Usage on other colour bases

The following colour versions may be used on the bases of other colours: 1 - white; 2 - metallic; 3 - 60% black; 4 - 80% black.

In case of a light background (3), using the 60% black colour is advised so it does not seem too black in contrast with the background.

|   |                     |                     |             |
|---|---------------------|---------------------|-------------|
|  | CMYK 0 / 0 / 0 / 0  | RGB 255 / 255 / 255 | HEX #FFFFFF |
|  |                     |                     |             |
|  | CMYK 0 / 0 / 0 / 60 | RGB 128 / 130 / 133 | HEX #808285 |
|  | CMYK 0 / 0 / 0 / 80 | RGB 88 / 89 / 91    | HEX #58595B |





## Minimum size

The minimum size of the logo with the claim is 35 mm in width. The minimum size of the logo without the claim is 16 mm in width. Following these parameters ensures the good readability of the logo.





## Protection area

A minimum defined protection area of the logotype and symbol must be observed to ensure they are easy to read, visually unmistakable and aesthetic. There must not be any text or graphics from the visual in this area.



1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi congue nisl ac lorem lobortis sit amet eleifend sapien imperdiet. Morbi id magna vel urna porta pretium sed eget enim. Maecenas id orci mi, eu ultrices sem. In sed velit orci, ut porta lectus. Praesent bibendum sapien quis velit blandit vitae cursus tortor tempor. Nulla rutrum rutrum ante non euismod. Fusce consectetur dapibus libero, id aliquam nibh eleifend eu. Nullam quam elit, varius eget tincidunt ut, interdum a ipsum. Nunc placerat fringilla arcu, mattis sagittis libero vulputate eu. Suspendisse urna lacus, pharetra a volutpat non, faucibus non justo. Praesent faucibus luctus neque quis accumsan. Duis tincidunt mi et turpis euismod vitae varius nibh faucibus. Pellentesque quis nulla et nibh commodo aliquet ullamcorper in velit. Suspendisse bibendum condimentum pulvinar.

**SOITRON\***

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**SOITRON\***

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## Use in text

1 – The logotype is placed in the lower right corner of a document. The bottom boundary of the text does not overlap with the upper boundary of the protection area of the logotype. The right side of the text box does not exceed the last letter in the logotype name.

2 – The logotype is placed in the upper left corner of a document. The upper boundary of the text does not overlap with the lower boundary of the protection area of the logotype. The left side of the text box does not exceed the first letter in the logotype name. We only use this option when necessary.

**SOITRON\***

INSPIRE TO ASPIRE

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2

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## Incorrect use in text

1 - Due to the corporate wrapping of the text, it is inappropriate to bind the logo to the centre.

2 - It is inappropriate to let the text wrap around the logo in any way.



MYRIAD PRO regular

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
+lščtžýáíé='úäôšň,-+LŠČŤŽÝÁÍÉ='ÚÄÔŠŇ,-  
`@#\$~^&\*{}°^[];'<>-0123456789=/\*-+

MYRIAD PRO semibold

**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**+lščtžýáíé='úäôšň,-+LŠČŤŽÝÁÍÉ='ÚÄÔŠŇ,-**  
**`@#\$~^&\*{}°^[];'<>-0123456789=/\*-+**

MYRIAD PRO bold

**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**+lščtžýáíé='úäôšň,-+LŠČŤŽÝÁÍÉ='ÚÄÔŠŇ,-**  
**`@#\$~^&\*{}°^[];'<>-0123456789=/\*-+**



## Corporate font

It is desirable that all materials only contain the corporate font - MYRIAD PRO (regular, semibold, bold). For some specific purposes, when there is a doubt that font would be displayed properly (presentations given on external computers, mail signature, etc.) we may use Franklin Gothic Book instead.

FRANKLIN GOTHIC book

abcdefghijklmnopqrstuvxyz  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
+lščtžýáíé='úäôšň,.-+LŠČŤŽÝÁÍÉ='ÚÄÔŠŇ,.-  
`@#\$%^&\*{}°^[];'<>-0123456789=/\*-+

FRANKLIN GOTHIC demi

**abcdefghijklmnopqrstuvxyz**  
**ABCDEFGHIJKLMNPOQRSTUVWXYZ**  
**+lščtžýáíé='úäôšň,.-+LŠČŤŽÝÁÍÉ='ÚÄÔŠŇ,.-**  
**`@#\$%^&\*{}°^[];'<>-0123456789=/\*-+**

## Additional font

For PC presentations and other internal communication, the additional font included in Microsoft Office will be used.



## MYRIAD PRO semibold, larger font, 80% black

MYRIAD PRO regular, smaller font, 60% black

## MYRIAD PRO bold, larger font, 80% black

MYRIAD PRO regular, larger font, 60% black

MYRIAD PRO regular, smaller font, 60% black

MYRIAD PRO regular, smaller font, 60% black

## Tem ex est, aut occusantur si quos ea dit lam, nus et fugiae

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### SOITRON, a.s.

Plynárenská 5  
829 75 Bratislava 25  
Slovenská republika

IČO: 35871636  
DIČ: SK2021774799

tel.: +421 2 5822 4530  
fax: +421 2 5822 4520  
Help Desk: +421 2 5822 4099

## Corporate font use

For larger volumes of text, it is necessary to divide information according to importance. More important information should be written in a larger and thicker font.



CMYK 0 / 0 / 0 / 60

RGB 128 / 130 / 133

HEX #808285



CMYK 0 / 0 / 0 / 80

RGB 88 / 89 / 91

HEX #58595B



The basic corporate colour - red - is a clear visual identification associated with SOITRON and has become one of the key elements of communication.



CMYK 0 / 100 / 100 / 0  
RGB 237 / 28 / 36  
PANTONE 179 C  
HEX #ed1c24

Colours for typographic and other uses.



CMYK 0 / 0 / 0 / 80  
RGB 88 / 89 / 91  
PANTONE 425 C  
HEX #58595B



CMYK 0 / 0 / 0 / 60  
RGB 128 / 130 / 133  
PANTONE 424 C  
HEX #808285



CMYK 0 / 0 / 0 / 30  
RGB 188 / 190 / 192  
PANTONE 421 C  
HEX #BCBEC0

## Corporate colour scheme

The Soitron visuality is made up predominantly of these primary colours. Other complementary colours are used to accentuate some important elements. It is important to keep this colour setting consistent with various corporate materials such as case studies, product sheets, etc., to maintain a consistent visual line across formats.



## Primary complementary colours



CMYK 50 / 100 / 0 / 0  
RGB 145 / 39 / 143  
HEX #91278F



CMYK 14 / 80 / 0 / 0  
RGB 209 / 88 / 160  
HEX #D158A0



CMYK 100 / 0 / 0 / 0  
RGB 0 / 174 / 239  
HEX #00AEEF



CMYK 70 / 0 / 40 / 0  
RGB 51 / 188 / 173  
HEX #33bcad



CMYK 50 / 0 / 100 / 0  
RGB 140 / 198 / 63  
HEX #8CC63F



CMYK 21 / 1 / 96 / 0  
RGB 211 / 219 / 52  
HEX #D3DB34



CMYK 0 / 50 / 100 / 0  
RGB 247 / 147 / 30  
HEX #F7931E

## Secondary complementary colours



CMYK 68 / 100 / 26 / 20  
RGB 99 / 0 / 100  
HEX #630064



CMYK 36 / 95 / 19 / 1  
RGB 168 / 49 / 125  
HEX #a8317d



CMYK 100 / 53 / 14 / 1  
RGB 0 / 107 / 167  
HEX #006ba7



CMYK 100 / 0 / 11 / 46  
RGB 0 / 138 / 123  
HEX #008e80



CMYK 79 / 31 / 100 / 19  
RGB 57 / 118 / 2  
HEX #397602



CMYK 3 / 0 / 91 / 29  
RGB 176 / 182 / 16  
HEX #a5b000



CMYK 0 / 45 / 98 / 20  
RGB 203 / 111 / 5  
HEX #d0730e



CMYK 13 / 39 / 0 / 0  
RGB 216 / 165 / 213  
HEX #d8a5d5



CMYK 4 / 31 / 0 / 0  
RGB 237 / 188 / 217  
HEX #edbcb9



CMYK 36 / 1 / 2 / 0  
RGB 153 / 217 / 243  
HEX #99d9f3



CMYK 30 / 0 / 15 / 0  
RGB 173 / 228 / 222  
HEX #ade4de



CMYK 19 / 0 / 38 / 0  
RGB 209 / 232 / 178  
HEX #d1e8b2



CMYK 8 / 0 / 40 / 0  
RGB 237 / 241 / 174  
HEX #edf1ae



CMYK 1 / 18 / 37 / 0  
RGB 252 / 212 / 165  
HEX #fcd4a5

## Complementary colours


Complementary colours can be used as accents, but they should not compete too much with Soitron's basic red-gray-white visuals. They can also be used to segment industries in case studies.



**Lorem ipsum  
et slbi cest**

Fixum dolores texen  
et metia elera

MORE INFO




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**Lorem ipsum  
et slbi cest**

Fixum dolores texen  
et metia elera

MORE INFO



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**Lorem ipsum  
et slbi cest**

Fixum dolores texen  
et metia elera

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**Lorem ipsum  
et slbi cest**

Fixum dolores texen  
et metia elera

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## Complementary colours

In specific cases, especially in the online environment, it is also possible to use the smooth gradients of suitable colours as a base for texts or small illustrations.

PART 2

WORKING WITH ILLUSTRATIONS  
AND PHOTOGRAPHS



# DAILY INSPIRATION



## IDEA

Inspiration is everywhere. Anything can lead us to amazing ideas, you just need to have an open mind and a brave heart. To be able to dream, not to be afraid to let your imagination loose. And that's exactly who we are at Soitron – and our clients too. We find inspirational impulses all around us, every day. We simply see things differently. Even the most common things that many barely notice. For us, they are always something more – the root of an innovative idea. You just need to look at them with a good deal of creativity.

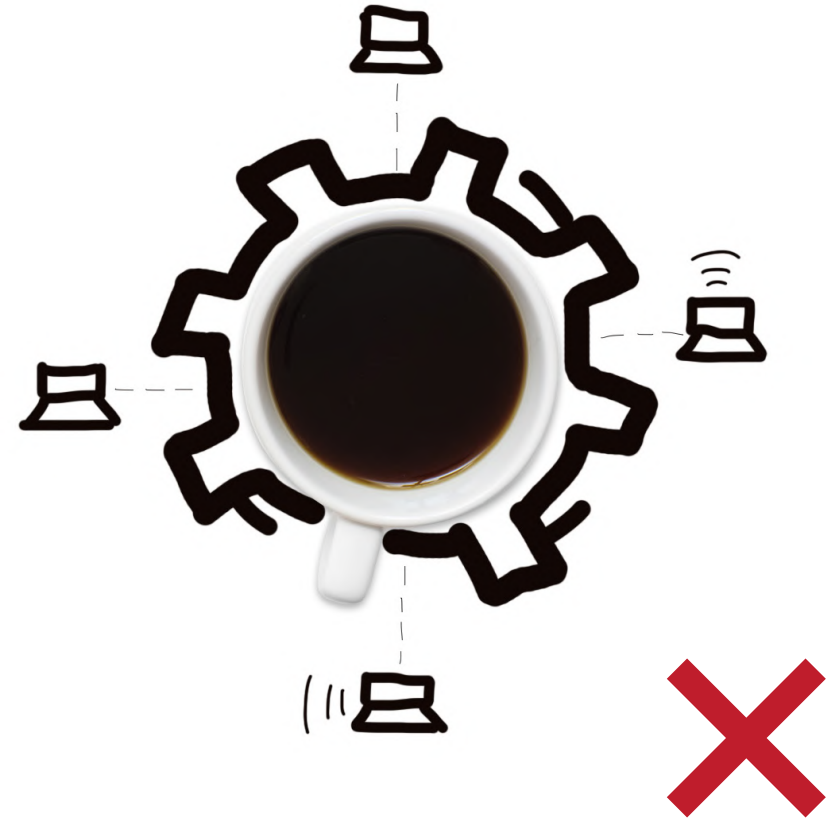




## GENERAL RULES FOR WORKING WITH ILLUSTRATIONS

The line colour of the illustration can be black or white, depending on the lightness and colour contrast of the background.

We still try to impact the object as little as possible with our illustrations. As we extend the world of illustrations to walls and photographs, in such cases we naturally draw directly into the photo.



## Illustrations - principle

During drawing we carefully observe the proportions of the line to the object we are drawing. We also follow the line thickness rules.

Technical note:

We recommend drawing directly in Photoshop using regular brush with 100% hardness. Brush size usually varies from 4 – 6 px, according to the object being illustrated and DPI resolution of the visual. It is important to consider possible future applications of the illustration and upscale the composition in order to be print-ready.





## Implementation

### Original design

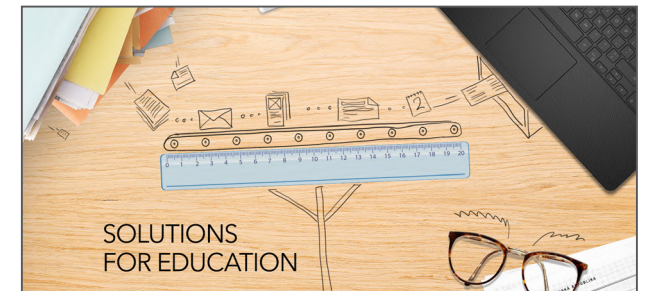
In visuals, we look at common objects, usually placed on a table. It can be our table or our client's – either a desk or a table at home or in a cafe. Either way, it's the desk of an innovator. The basic principle lies in putting the finishing touches to objects that are usually placed on it. Office supplies, cups, keyboard, mouse ... all of them acquire a new meaning, dimension, and perspective thanks to the illustration. Through the visionary approach of an innovator, they are transformed into sketches of familiar but also entirely new inventions and technologies.



## Visual principle

We look at the table with the objects from above (from a bird's eye view).  
Real objects that are together on one visual (in one composition) must remain in a real size ratio in order to preserve the credibility of the table view.  
Images that are the result of drawing finishing touches may not follow the actual size ratio.





## Visual principle

We expand the principle of the view of the table from above to include new aspects. The new field of activity offers us a focus on individual segmentations (banking, education, medicine) which open up further possibilities to work with the background and also with the typology of the table objects themselves.





## Drawing on the walls

Drawing on walls is possible as a part of extending the theme of illustrations. The principle remains the same as when drawing on a table. However, the underlying photo itself must meet certain technical criteria:

- minimal perspective distortion,
- sufficient free space to draw, the resulting effect should not be overcrowded,
- the general rules for drawing apply as mentioned above – the only particularity being that we enter the object with the illustration.





## Drawing into photos

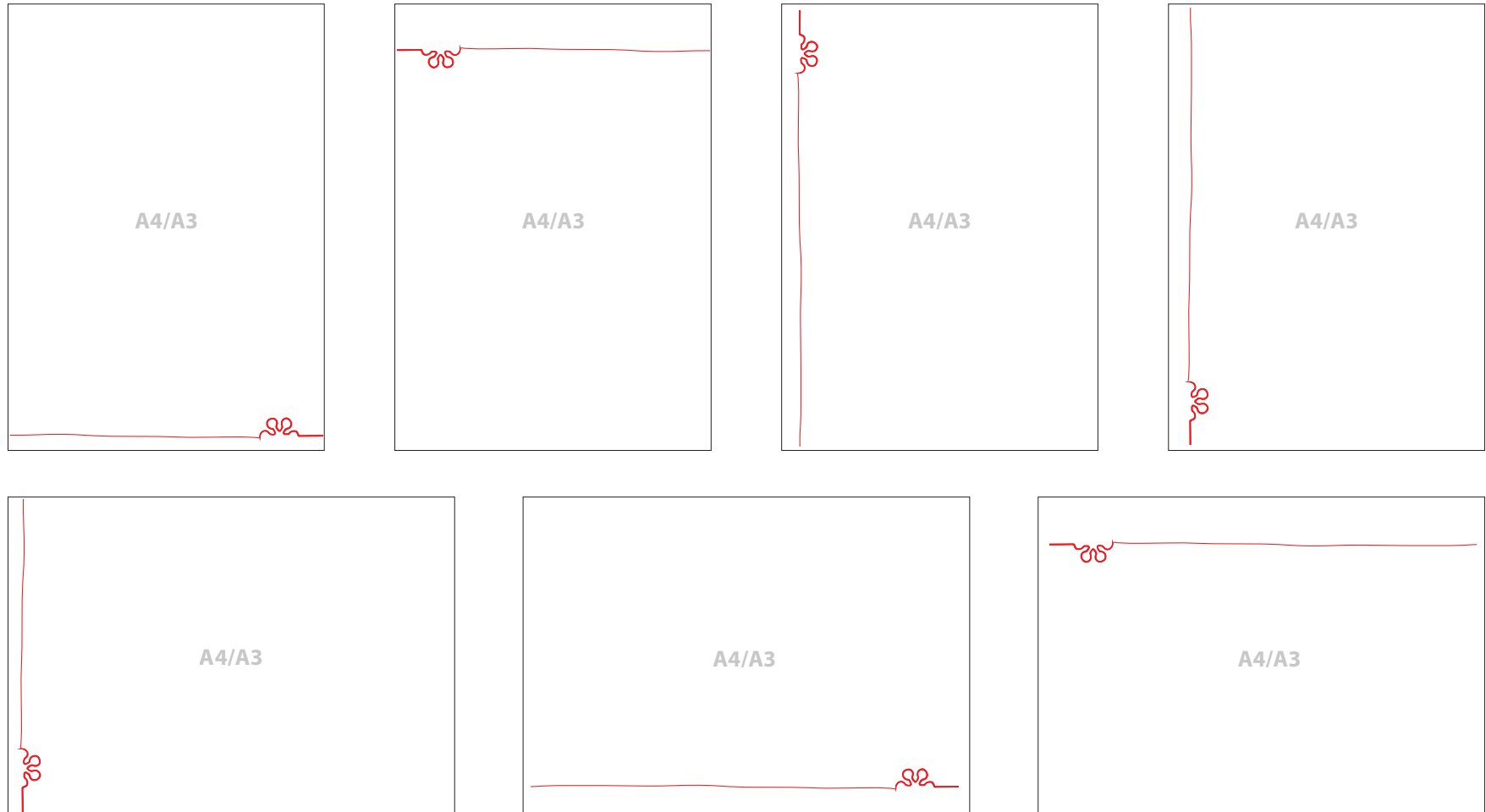
We also draw into stock photos, photos from corporate events ...  
The general rules for drawing apply as mentioned above. The only  
particularity being that we enter the object with the illustration.

PART 3

GENERAL APPLICATION  
OF VISUAL ELEMENTS







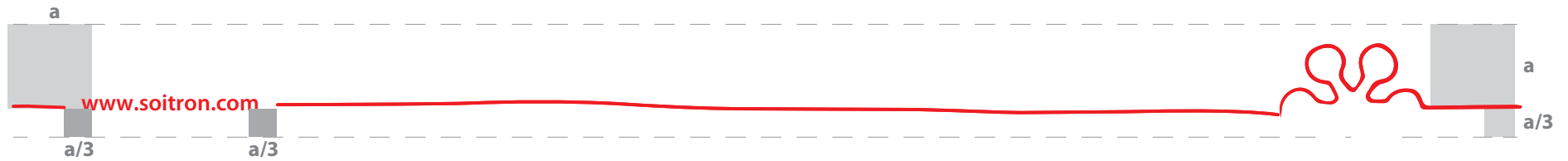
## Work with the logo signature

It is possible to work with the logo signature at your own discretion. We recommend using the version with the logo on the bottom left. In specific and logically justifiable situations, such as case studies, it is possible to use the logo signature even on the top. Once we use the logo signature in a different way, it is important to do it that way consistently on the same formats. E.g. on all case studies, the logo will be placed on top, on all roll-ups as well as in all online posts at the bottom... etc.

Variant A



Variant B



## Protection area of logo signature

Logo signature is designed in two versions. Its protection area defines and divides the elements of the layout. There are two ways to use it. Logo signature size is proportionally adjusted according to the format.

**ETIAM CONSECTETUR RUTRUM VESTIBULUM**

**Lorem ipsum dolor sit amet, consectetur adipiscing**

Laboramus abhorreant mel te, quaestio reformidans ea quo, te qui iriure tamquam voluptaria. Ut lorem eripuit nonumes vel, te voluptua oportere vim. Choro vidisse detraxit ea duo, ut sed utamur pericula, nam ut indoctum facilis euripidis. Cu accusam voluptua referrentur est, ex quo ridens tibi que. Maluisset abhorreant no mei, audire regione vim ea, an diceret atomorum.

www.soitron.com

**SOITRON\***

**ETIAM CONSECTETUR RUTRUM VESTIBULUM**

**Lorem ipsum dolor sit amet, consectetur adipiscing**

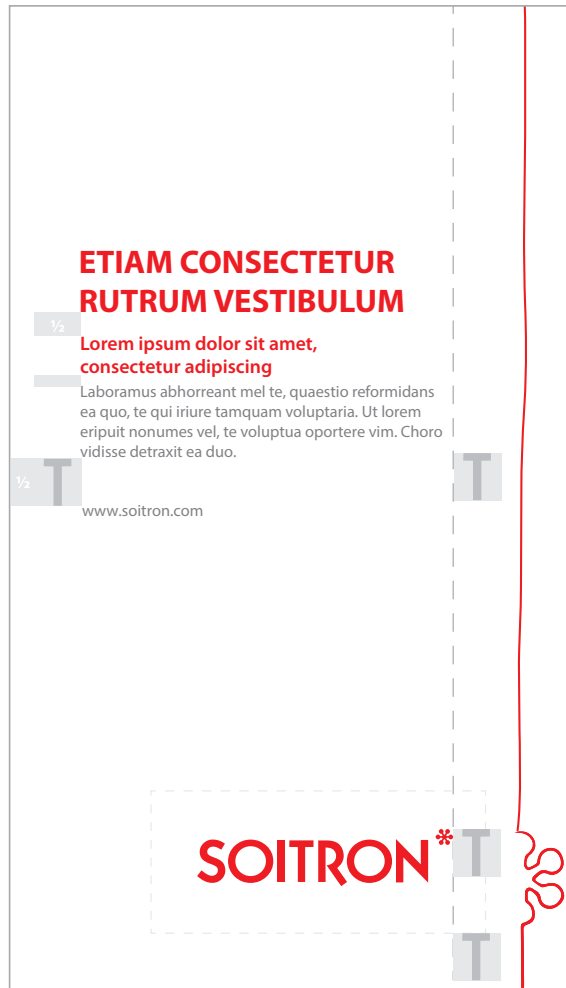
Laboramus abhorreant mel te, quaestio reformidans ea quo, te qui iriure tamquam voluptaria. Ut lorem eripuit nonumes vel, te voluptua oportere vim. Choro vidisse detraxit ea duo, ut sed utamur pericula, nam ut indoctum facilis euripidis. Cu accusam voluptua referrentur est, ex quo ridens tibi que. Maluisset abhorreant no mei, audire regione vim ea, an diceret atomorum.

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# Print

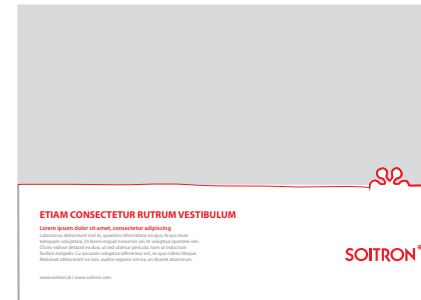
The principle of text wrapping on A4 prints, use at the bottom of a visual recommended.



## Print

The principle of text wrapping on A4 prints – it is recommended to use on the left of a visual.

If the use of the colourful logo is not possible, the black-and-white version of the logo must be used.



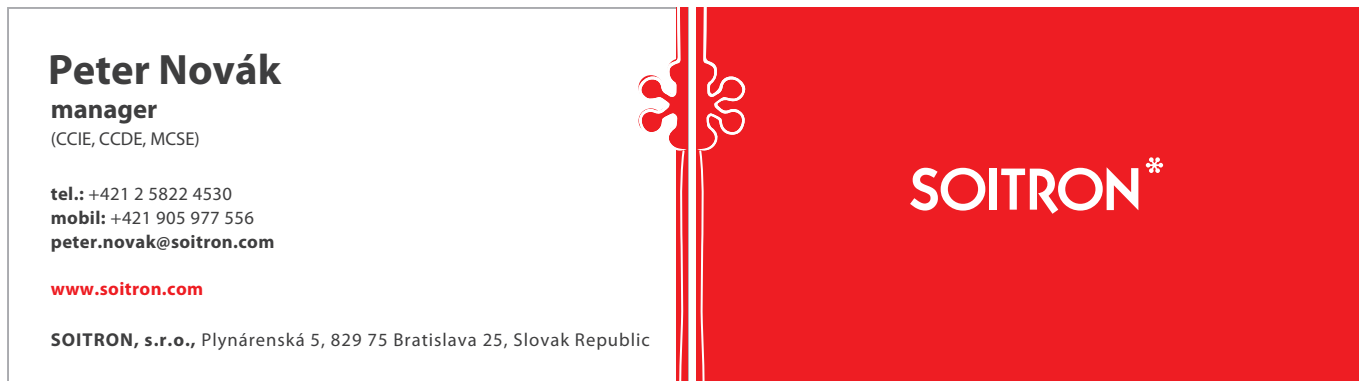
## Print

The principle of text wrapping on A4 prints  
– it is recommended to use at the bottom of a visual.



## Visual principle

Print visuals have a footer which is derived from the logo itself and reflects the illustration principle on which the whole visual is built. The footer space is reserved for the headline, subheadline, copytext... (i.e. all necessary texts) and the logo. No text is inserted into the table space or the visuals themselves.



## Business card

The business card size 90 x 60 mm.

**Myriad Pro Bold, 16pt, 80% black**  
**Myriad Pro Bold, 12pt, 80% black**

Myriad Pro Regular, 8pt, 60% black

**Myriad Pro Bold, 8pt, 80% black:** Myriad Pro Regular, 8pt, 60%

**Myriad Pro Bold, 8pt, 100% red (active link)**

**Myriad Pro Bold, 8pt, 80% black,**  
Myriad Pro Regular, 8pt, 60%

logo v jpg

Version A

**Peter Novák**  
**manager**

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Version B

**Peter Novák**  
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Republic

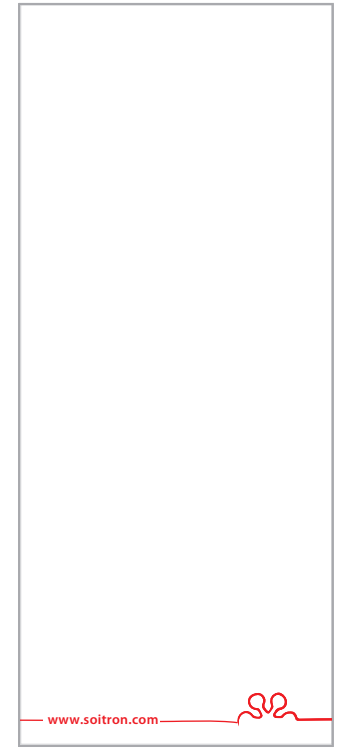
**www.soitron.com**

**SOITRON®**



**Electronic  
signature**

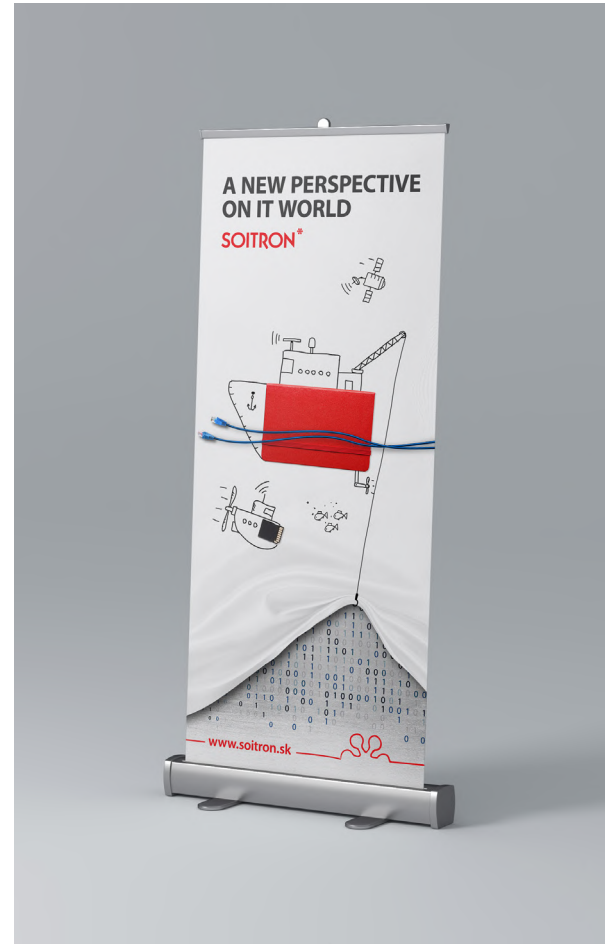
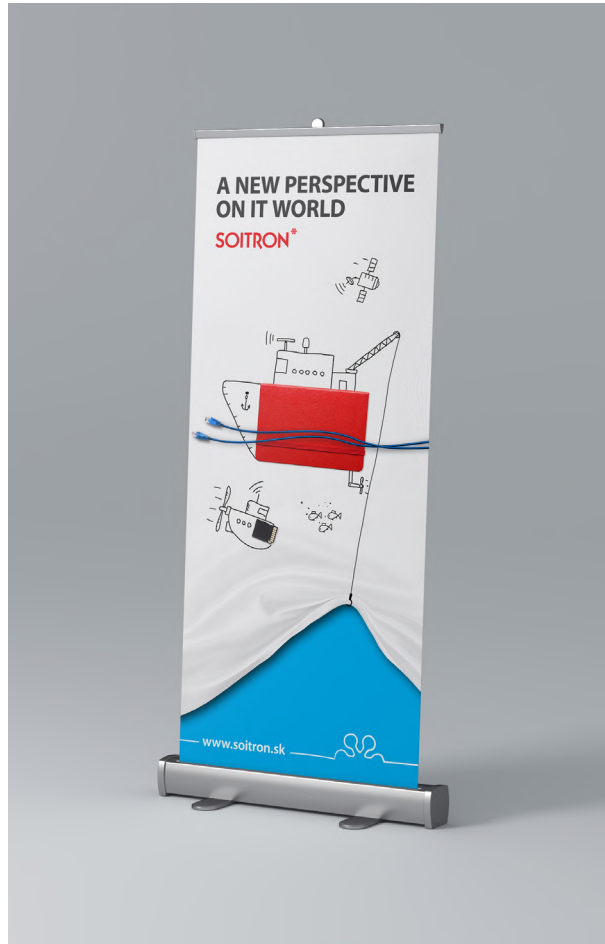




## Roll-up

We recommend using the logo signature at the bottom of the format on roll-ups.





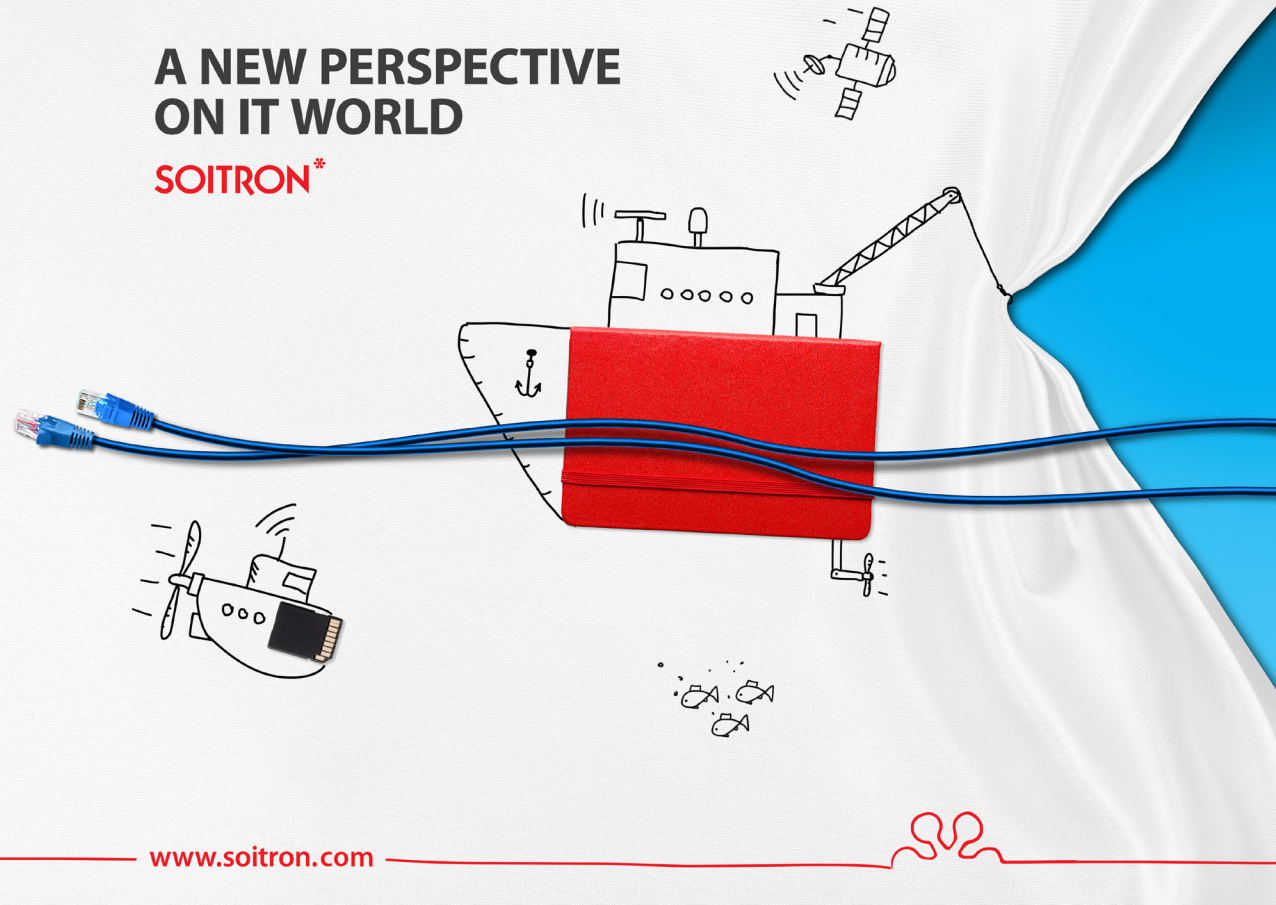
## Roll-up – preview

Current roll-up design.



# A NEW PERSPECTIVE ON IT WORLD

SOITRON\*



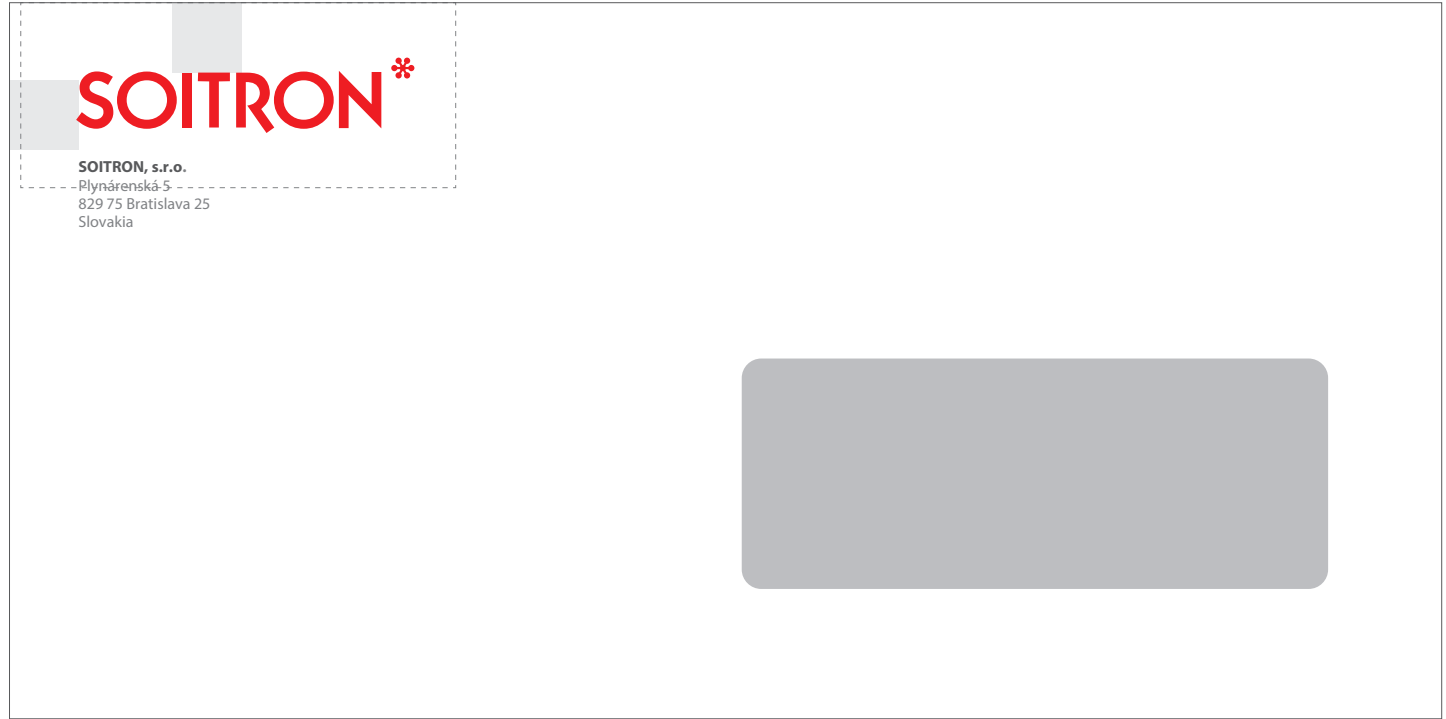
## Pop-up wall

The pop-up wall is used for various presentation events. The visualisation is based on the roll-up.

SOITRON\*

SOITRON, s.r.o. • Plynárska 5, 829 75 Bratislava 25, Slovenská republika • Tel: +421 2 5822 4111, Fax: +421 2 5822 4320, info@soitron.com, www.soitron.com  
Slo: reg. OR 05 BA I, uođ. Sro. v. i. 3761A/B • IČO: 369 55 6176, DIČ: 202298937, IČDPH: SK2022066937, ÚOH: 2625832656/1100, Tatra banka, a.s.

Letterhead



## Envelopes



**SOITRON\***

INŠPIRUJEME K NÁROČNOSTI ②③

**Plynárenská 5, 829 75 Bratislava 25**

**SOITRON\***

INŠPIRUJEME K NÁROČNOSTI ②③

**Plynárenská 5, 829 75 Bratislava 25**

**SOITRON\***

**Plynárenská 5, 829 75 Bratislava 25 ②③**  
**Tel.: 58 22 4530, Fax.: 58 22 4520**

**IČO: 3587 1636, DIČ: 2021774799, IČ DPH: SK2021774799**

**SOITRON\***

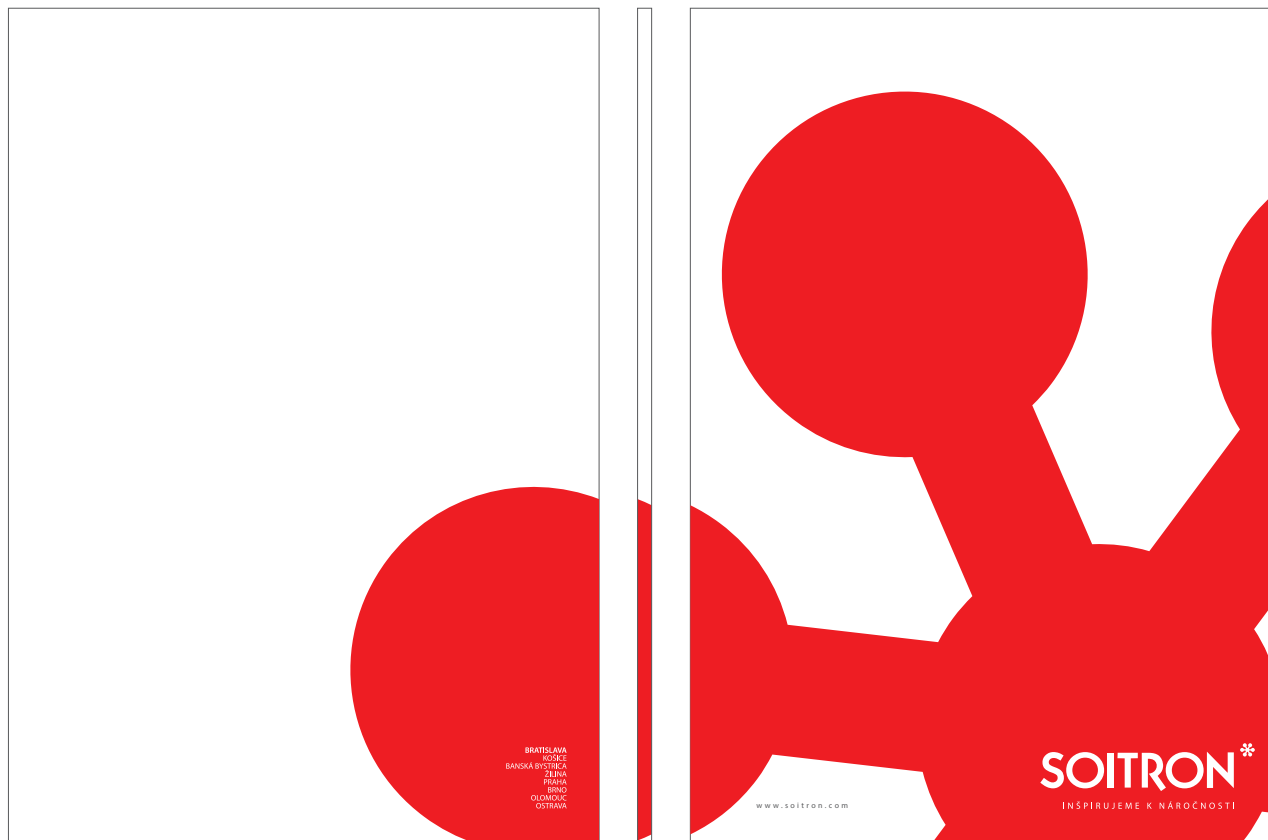
**Plynárenská 5, 829 75 Bratislava 25 ②③**  
**Tel.: 58 22 4530, Fax.: 58 22 4520**

**IČO: 3587 1636, DIČ: 2021774799, IČ DPH: SK2021774799**

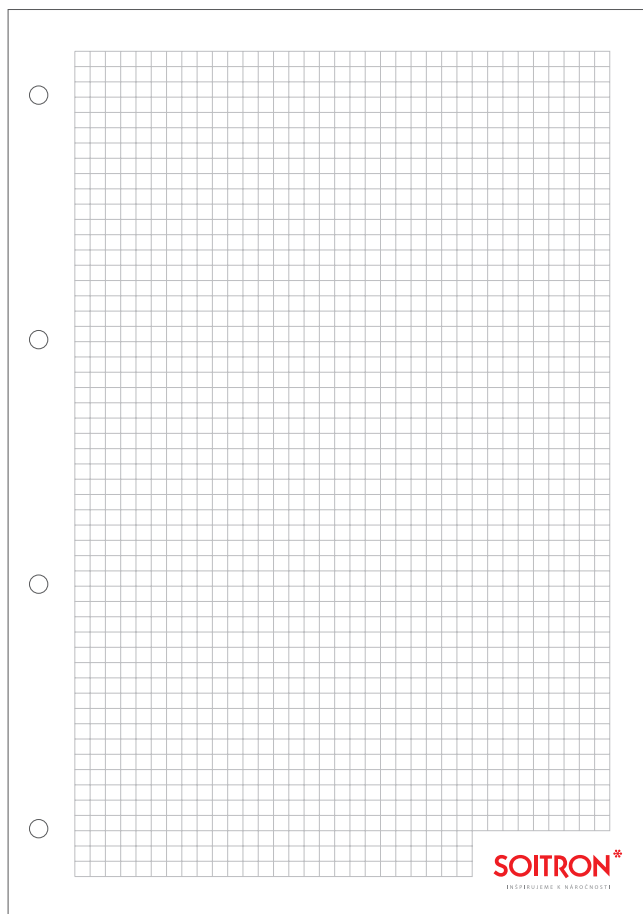
## Stamp

It is recommended to use the corporate stamp only with red or black ink.





Folder A4



---

Notepad A4

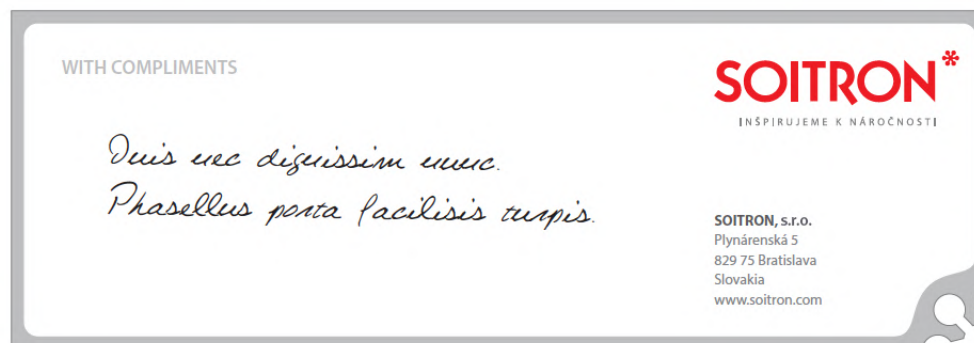
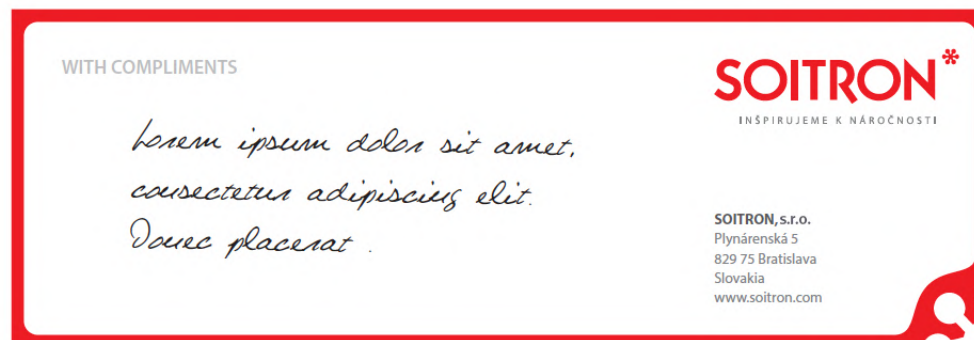




## Stickers

We use product stickers where hardware is included in Soitron solutions. The background is white, opaque.





## Compliment card

2 variants, size 174 x 60 mm. The text is handwritten, preferably with a black ink pen.

# PROMOTION MATERIALS



When updating the product materials, we used the overall refresh of the Soitron visuality. At the top we use the logo signature under which the 3-column layout is applied. The colour scheme is cleared, within a single document it is recommended to work with the basic colour scheme – red, gray and white plus one additional colour (max. 2).







Miscellaneous auxiliary lines are created by brush strokes – underlining and dividing. Illustrations on such materials are used as diversions and entertaining additions on illustrative photos. Not all free space has to be filled with illustrations.



## ODHAĽTE BEZPEČNOSTNÉ RIZIKÁ VO SVOJEJ SIETI

Nenechajte sa zastrašiť potenciálnym ohrozením bezpečnosti vašej firiemnej siete. Soitron Security Sensor je nami navrhnuté bezpečnostné riešenie, ktoré dokáže zanalyzovať sieťovú prevádzku, ako aj prenášaný obsah a následne odporučiť príslušné kroky na zvýšenie bezpečnosti vašej siete. Upozorní vás na možné riziká vo vašej sieti.

### VÝHODY NÁŠHO RIEŠENIA

-  **KOMPLEXNÁ ANALÝZA** – ponúkame vám súbor simultánnych komplexných analýz vašej sieťovej prevádzky a prenášaného obsahu prostredníctvom viacerých nástrojov.
-  **PREHLAD HROZIEB** – získate prehľad o aktuálnych hrozbách vo vašom firemnom prostredí a slabých stránkach bezpečnosti.
-  **ÚSPORA VÁŠHO ČASU** – nasadenie, ako aj realizáciu analýzy, zastrešíme našimi bezpečnostnými odborníkmi. Vám tak ušetríme čas, ktorý by ste museli venovať komunikácii a spolupráci s jednotlivými dodávateľmi uvedených technológií.
-  **KOMPLEXNÁ SLUŽBA** – zabezpečíme pre vás všetko od dodávky, inštalácie a konfigurácie potrebného hardvéru, cez administráciu počas analytickej fázy, až po vypracovanie záverečného reportu.
-  **PREHLADNÝ REPORT** – výsledkom analýzy je prehľadný grafický report, ktorý môžete následne využiť na prioritizáciu investícií do bezpečnosti tak, aby ste mohli maximalizovať ich účinok.
-  **PORADENSTVO** – na základe našich skúseností a odborného know-how vám na základe získaných výsledkov poradíme, ktoré technológie sú pre vás najviac prospešné a odporučíme vám ďalší postup.

### TECHNOLÓGIE

#### BEHAVIORÁLNA ANALÝZA SIETE

**Flowmon** - monitorovanie počítačových sietí na báze dátových tokov (NetFlow/PPFX).

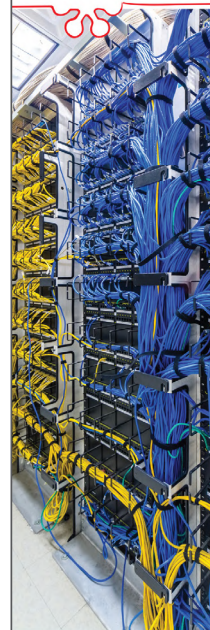
**Cisco Stealthwatch** - monitorovanie počítačových sietí na báze dátových tokov so zameraním na bezpečnosť.

#### NEXT-GEN IPS

**Cisco Firepower** - nová generácia IPS a Firewallov Cisco, s pokročilými funkciami (AVC, AMP). Sleduje pokusy o prienik do siete či hrozby v súboroch, ktoré vám následne prehľadne odprezentuje.

#### SANDBOXING

**Forti Sandboxing** - dvojúrovňový sandbox, doplnený špičkovým riešením na ochranu proti škodlivému softvéru a voľiteľným integrovaným spravodajstvom o hrozbách FortiGuard.



### ČO VÁS ČAKÁ?

Soitron Security Sensor si môžete vyskúšať počas 4-týždňového skúšobného obdobia. Ako to prebieha?

#### PRÍPRAVA

Na úvod je potrebná diskusia zainteresovaných strán, kedy spoločne dohodneme detaily ohľadom priebehu auditu.

Obzámame sa so Security Sensorom, v prípade záujmu máme vypracované vzorky reportov, ktoré si môžete pozrieť.

Ak by žiadna z ponúkaných technológií nebola pre vás momentálne zaujímavá, vieme sondu prispôbiť vašim požiadavkám a nasadiť na nej aj ďalšie technológie.

Nemusíte sa báť - skôr než začneme, podpíšeme NDA (Dohodu o mlčanlivosti), čím vaše firemné údaje ostávajú stále v bezpečí.

#### 1. TÝŽDEŇ

Nasadené riešenie v základnej konfigurácii nevstupuje do prevádzky, takže nemá negatívny vplyv na vaše produkčné prostredie.

Zber vstupných dát z vašej internej infraštruktúry.

Inštalácia, licencovanie a nastavenie virtuálnych strojov.

Fyzické umiestnenie Sensora vo vašich firemných priestoroch.

#### 2. a 3. TÝŽDEŇ

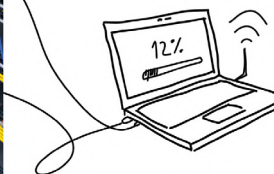
Zber dát a priebežné dohadovanie nastavení našim tímom odborníkov.

#### 4. TÝŽDEŇ

Spracovanie výstupnej správy a prezentácia záverečného reportu.

Diskusia ohľadom zistených skutočností a našich odporúčaní, možný online deep-dive do získaných dát.

Demontáž.



### SOITRON, s.r.o., člen skupiny SOITRON Group

Soitron, s.r.o. je členom skupiny SOITRON Group SE, medzi ktorých patria aj profesionálne tímy na Slovensku, v Českej republike, Rumunsku, Turecku, Bulharsku a Veľkej Británii. Dlhodobo pôsobí ako systémový integrátor v oblasti IT infraštruktúry, Unified Communications, Customer Interaction, Content Management, Security, IT služieb a Outsourcingu. Od roku 1991 pomáhame firmám ako Tatra banka, Slovenská sporiteľňa, Orange, E-On, J&T, Hewlett Packard a mnohým ďalším rozvíjať ich biznis. Našou filozofiou je snaha neustále napredovať, preto sme lídrom v zavádzaní unikátnych technológií a inovatívnych riešení.

[www.oitron.com](http://www.oitron.com)

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CASE STUDY  
**SVET ZDRAVIA**  
ZDRAVOTNICTVO



**Inovatívne aplikácie v nemocnici novej generácie stoja na komunikačnej sieti od Soitronu**

"Informačné technológie stále viac pomáhajú zvyšovať úspešnosť, bezpečnosť a adekvátnosť liečby. Sme radi, že sme na modernej setovatej infraštruktúre schopní inovovať procesy a zlepšovať náhle výsledky v prospech pacienta!"

**1. POŽIADAVKY**

- Vybaviť komplexnú sieťovú infraštruktúru vrátane WiFi siete pre hospodárskosť nemocnice Svet Zdravia v Michalovciach.
- Zabezpečiť konštruktívne riešenie zariadení, pripojenie a softvérových aplikácií a poskytnúť možnosť bezdrôtového pripojenia pre návštevníkov nemocnice.
- Vytvoriť predpoklady pre zavedenie inovatívnych aplikácií a pre bezpečnú prevádzku nemocnice, ktoré pri svojom use vďaka inovatívnej modernej technológii a digitalizácii.

**2. RIEŠENIE**

- Návrh, dodávka a inštalácia sieťovej infraštruktúry postavená na platforme Cisco a vyladenie WiFi siete v zariadení nemocnice.
- Zabezpečenie **ochrany siete** proti útokom či úniku dôležitých údajov.
- Inštalácia **mástrov pre manažment a bezpečnosť siete** do príslušného úložiska dát nemocnice.

**3. VÝSLEDKY**

- Stabilita, spoľahlivosť a bezpečnosť siete** infraštruktúry, ktorá je navyše pre bezpečné a efektívne fungovanie všetkých procesov a prístrojov pacientov.
- Vyhorenie technologických predpokladov pre **zvyšovanie bezpečnosti** pacientov a lepšie služby podpornému tímu.
- Možnosť efektívnej analýzy a identifikácie prípadných problémov** v konkrétnych zariadeniach a systémov vďaka detailnému náhľadu do komunikačných tokov, čo zjednodušuje príslušné nosičov do technologickej nemocnice.

**Luboš Laspo**  
PoCaS & Svet Zdravia, IT riadiť

CASE STUDY  
**SVET ZDRAVIA**  
ZDRAVOTNICTVO

**Východiská**

Návrh sieťovej architektúry a implementácia novej generácie v Michalovciach stála pred veľkou výzvou. Nemali sme totiž žiadne skúsenosti s týmto druhom projektu. Všetky systémy, ktoré sme mali nainštalovať, boli veľmi rozmanité a nekompatibilné. Preto sme potrebovali nájsť riešenie, ktoré by umožnilo pripojiť všetky systémy do jednej siete.

**Riešenia**

Celkové riešenie a inštalácia siete infraštruktúry pre nemocnicu Svet Zdravia v Michalovciach stála pred veľkou výzvou. Nemali sme totiž žiadne skúsenosti s týmto druhom projektu. Všetky systémy, ktoré sme mali nainštalovať, boli veľmi rozmanité a nekompatibilné. Preto sme potrebovali nájsť riešenie, ktoré by umožnilo pripojiť všetky systémy do jednej siete.

**Prínosy**

Po niku prevádzky nemocnice v Michalovciach stála pred veľkou výzvou. Nemali sme totiž žiadne skúsenosti s týmto druhom projektu. Všetky systémy, ktoré sme mali nainštalovať, boli veľmi rozmanité a nekompatibilné. Preto sme potrebovali nájsť riešenie, ktoré by umožnilo pripojiť všetky systémy do jednej siete.

**"Niektoré sieťové prvky v nemocničnej sieti sa nespájajú ako obyčajný počítač, preto konfigurácia nie je vždy ľahká a prímocná!"**

**Vladimír Macko**  
Soitron, System Engineer

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ZDRAVOTNICTVO



**Prínosy**

Po niku prevádzky nemocnice v Michalovciach stála pred veľkou výzvou. Nemali sme totiž žiadne skúsenosti s týmto druhom projektu. Všetky systémy, ktoré sme mali nainštalovať, boli veľmi rozmanité a nekompatibilné. Preto sme potrebovali nájsť riešenie, ktoré by umožnilo pripojiť všetky systémy do jednej siete.

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**Peter Mešjar**  
Cisco, Consulting System Engineer

**SVET ZDRAVIA**  
Svet zdravia, a.s., člen skupiny Penta Hospitals International

**Prínosy**

Po niku prevádzky nemocnice v Michalovciach stála pred veľkou výzvou. Nemali sme totiž žiadne skúsenosti s týmto druhom projektu. Všetky systémy, ktoré sme mali nainštalovať, boli veľmi rozmanité a nekompatibilné. Preto sme potrebovali nájsť riešenie, ktoré by umožnilo pripojiť všetky systémy do jednej siete.

# Case study