## **SOITRON**\*



Based on IDC survey the cloud is growing 4 times faster than IT overall. People of today download and benefit from many types of applications which are used not only in their private life but mostly for their work. It is not unusual, that employees back up and share working documents out of the company infrastructure. Many times it is not taken into consideration that the use of these applications should be supported by the organization's central IT department. Finally it leads to the shadow IT, which is the nightmare of IT and finance managers, due to security risk and increased costs of IT department.



### Cloud Consumption Services

Times, when your IT department managed the whole company infrastructure, are over. The files back up, sharing of company's photos, archiving data or working staff between internal or external employees is very common. And all of these are done without any awareness of IT department. The Cisco Cloud Consumptions Services give you an overview about the all cloud services used within your organization. Thanks to this you can easily anticipate the future needs of your internal customers and decrease the costs of cloud services and business risks which result in existence of shadow IT.



Thanks to single dashboard you have an overview about all the cloud services used in your organization, which helps you to understand better the scope of problem.

## Possibilities for midsize and large organization?

Cisco gives you three possibilities which differ from the size of the organization.:



#### CISCO CLOUD CONSUMPTION AS A SERVICE

An annual software subscription for midsized and large businesses that helps you to discover which cloud services are being used in your organization, identify potential risks, and predict future company cloud needs.

#### CLOUD CONSUMPTION ASSESSMENT SERVICE

A one-time, eight-week professional service assessment that reveals what cloud services are used in a large organization and it helps the better strategy creation which leads to mitigating risks and costs.

#### CLOUD CONSUMPTION OPTIMALIZATION SERVICE

An annual professional service subscription that helps large organizations put in place better ways to govern cloud services, implement risk mitigation and cost savings strategies. It gives you the all tools you need for managing cloud services from onboarding to termination.

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# What are the benefits of these services?

- Know what cloud services are being used in your organization and mitigate future needs.
- Reduce cloud security, privacy, and compliance risks and protect your brand and intellectual property.
- Simplify cloud management thanks to better prediction of their use within company IT infrastructure.
- · Better understanding of internal customers' needs
- Reduce cloud costs up to 15 percent and improve service performance

91 Customer estimates: Average number of cloud services used by their organization

1220

Average cloud services actually discovered (112% growth year-overyear)



15 - 25X more cloud services purchased without IT involvement

www.cisco.com/go/cloudconsumption January 2016