



Instant solutions are an integral part of everyday life. When travelling, there are technologies that will greatly facilitate your business communication. You've already heard about WebEx, perhaps you participated in online webinar but do you still hesitate whether the solution is useful in your business? We say: Yes, regardless of whether you're a small company with a handful employees who are not located in one place, or you're a big multinational corporation. Both small and large companies can benefit from WebEx.



Simply, it is a solution which enables you to organize or to participate in online meetings with anyone, anywhere. An Internet connection is the only requirement.

Thanks to WebEx you can share the same content with your colleagues in real time. Content like documents, PowerPoint files or even websites. So if you want to work together with your team on a common task, WebEx is the right choice. Unlike other solutions WebEx focuses more on document sharing but also provides you with video conference connection at the same quality.



Here are some arguments for WebEx:;

- It is the most common web conferencing solution
- It cuts travel costs of employees
- Participants can share and comment the content of shared presentations or documents in real time
- Moreover, participants have full access via its mobile application
- Anytime you can record the shared content and replay it later



# What does WebEx offer?

## **FLEXIBILITY**

You can participate in WebEx meetings at anytime, anywhere and via any device. It doesn't matter whether you have your smartphone, tablet or desktop computer on hand. WebEx application for smartphones allows its users to fully participate in any online meeting right via the phone.

Just install it.

#### **DOCUMENT SHARING**

WebEx users are able to share documents that are being discussed, application as well as the screen. Meeting participants see the screen of meeting organizer in the first place, but there is the option to pass this functionality to any other participant. In case the presenter doesn't want to share the whole desktop, WebEx allows him/her to share only a specific application or pre-prepared documents.

### **AUDIOCONFERENCING**

If it's not necessary for participants to see each other or to share discussed documents, there is

an option to establish a specific audioconference. You can connect to WebEx via landline, cell phone or via VoIP with the highest quality audio connection. The system can plan whom and when to call so the participant doesn't need to deal with any phone numbers.

#### **VIDEOCONFERENCING**

Do you want to see the participants, watch their reactions and at the same time respond to individual questions? Audioconferencing is just not enough? In this case, you will appreciate video connection that meets demanding requirements placed on any videoconference connection.

### **RECORDING**

WebEx allows you to record meetings (audio, video, chat) so user can play them, comment or send to other colleagues or partners later on. The access to the recorded material is unique for each company.

If you are an Outlook user, contact your colleague with one click "Meet Now" or arrange a meeting with "Schedule", WebEx will call you at agreed time. These are all sophisticated functionalities that

WebEx offers you. In addition, all communication is encrypted so you don't have to worry that any ineligible person could reach your recordings.





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